

TO: District 53 Grand Knights, Deputy Grand Knights, Financial Secretaries, Recorders

FROM: Bill Swing, DD #53

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RE: District Deputy Report – April 2019

The opening paragraphs of this and future reports will highlight priority, timely items.

KC State Award Application Deadline of April 1st

This weekend, take some time to fill out the Overall Program Entry Form. Even a partially filled out form is better than none. Be creative – include any activity that touches any one of the four Faith in Action categories. Feel free to use the attached WORD formatted doc being submitted by the Medina Council. A review of your council's check register, calendar and meeting minutes can help if you haven't been keeping good records. The application must be postmarked by this Monday, April 1st and mailed to Joe George, State Program Director – his address is located at the bottom of the form. My opinion – all District councils would have a good chance of receiving program achievement awards. Good luck.

State Convention May 17 – 19th, Arrowwood Resort and Conference Center, Alexandria.

- 1. Ensure that your FS has mailed in your council's Delegate Credentials form (form attached)
- 2. Delegates must register on-line: Registration
- 3. Delegates must reserve their room: Room Reservation

See more details in the State Convention Letter and Instructions: Convention Letter

Field Agent John Egan

I'm sorry to report that District 53 councils (with the exception of Golden Valley) are once again without a field agent. John Egan recently accepted a position with a company that "...he could not refuse". We wish John well in his new venture and thank him for his service. I'll update you of any information on John's replacement as soon as I receive it. For now, insurance calls should go to General Agent David Goedtke:

Phone:(507)-723-3360 David.goedtke@kofc.org 12 South Marshall Avenue Springfield, MN 56087

Recruitment

YTD numbers as of 3/28/2019

- Wayzata: +5 members (5 gain, 0 loss); +2 insurance (2 gain, 0 loss)
- Loretto: 0 members (0 gain, 0 loss); 0 insurance (0 gain, 0 loss)
- Long Lake: +1 members (2 gain, 1 loss); 0 insurance (0 gain, 0 loss)
- Medina: 0 members (0 gain, 0 loss); 0 insurance (0 gain, 0 loss)
- Golden Valley: +2 members (3 gain, 1 loss); 0 insurance (0 gain, 0 loss)

On-line Membership and Prospect Landing Page

I have recently heard from council GKs – all say they are unfamiliar with the details on how the on-line membership and the prospect landing page work. I will therefore attempt to get more information. (Yes – I have questions too.) For now, if you haven't already done so, do the following:

Create your council's prospect landing page by going to: <u>https://info.kofc.org/pagerequest</u>. This will take you only a couple minutes. You'll then receive an email back with a url to your prospect landing page. Click on this url, fill in page with some test information and you should see how the basics works. What we still don't know is the extent of the *"email marketing campaign"*, i.e. what exactly will the prospect be receiving? How frequent? How long? Can more than one officer, i.e. GK and Membership Dir, be copied on all emails going to the prospect? Etc.

Regarding on-line membership, simply know how to access the page if a man wishes to sign up on-line. Tell him to go to <u>www.kofc.org/join</u>. Again – we don't know specifics - what exactly is the on-line member seeing; how and when is the member referred to the council? I'll try to get answer to these questions.

Ideally there should be a test site where all facets of these tools can be experienced and understood before using them.

District Happenings/Events

1st Degree Schedule (those remaining in the 2nd Half)

Medina Council:Tuesday 4/9/2019 6:00pm Confirmed. This degree (with DVD) will be taking place.
Holy Name of Jesus, 155 County Road 24, WayzataGolden Valley Council:Tuesday 5/14/2019 6:00pm

If you have candidates for the April 9th 1st degree, please notify Medina GK John Rode at 763-221-0472 or <u>RODEJC@COMCAST.NET</u>) ASAP. If your council is not comfortable with conducting a 1st degree, you are encouraged to attend and monitor this degree. All councils should have 1st degree supplies on hand and be capable of conducting a 1st degree on their own without outside help.

Financial Secretary Reappointments

Three Financial Secretary are up for reappointment: Long Lake, Medina and Golden Valley. Thanks to all three financial secretaries for their continued service! I'll be delivering Medina Council's form this Sunday to GK Rode. Unless I hear otherwise, I'll plan to sign the other two council forms during upcoming council visits.

Supreme Convention District 53 Ad

Past District Deputy Tom Mechels and I are recommending that our District run a full black and white ad in the Supreme Convention Ad Booklet. The \$250 cost would be split five ways – each council contributing \$50. The ad would include the name of each of our five councils along with the name of each Grand Knight who will be active in August at the time of the convention. Please give me these two things: (1) your council's yes or no vote, and (2) your council's GK name for the next term. The deadline for ad submissions is June 15th so we have some time. I will be distributing a draft ad for your review.

April District Deputy Visits

- Long Lake Council Meeting, Thursday April 4th 7 PM
- Medina 1st April 9th: Degree Ceremony 6 PM, Rosary 7:10 PM, Council Meeting 7:30 PM
- Loretto Council Meeting, Thursday April 7 PM

Thanks to Special Knights

Thanks to Mark Foresman of the Golden Valley Council for standing in for me at the Regional Free Throw Contest. Mark reports that three District 53 kids won and will be competing in the State contest on March 30th. And thanks again to the Golden Valley Council for hosting the District Competition – a very successful event!

Thanks to GK Ken Brcka of the Wayata Council for organizing the "Feed My Starving Children" packing session on Saturday March 23rd and to all those who participated. An impressive turn out!

Supreme and State Announcements

"Finding "New Members" Where They Are" Webinar

This one hour webinar was held on Thursday March 28th 7:30pm CDT but can now viewed on-demand by clicking here: <u>Finding New Members</u>

Any of the past webinars and fraternal training sessions can be accessed and viewed by going to Past KC Webinars.

Knight of Columbus Supreme Convention – Minneapolis August 2019

If you have not already signed up now is the time. Find the Signup Genious link at <u>https://mnknights.org/the-2019-supreme-convention-details/</u>